

1/2012

05KR1-2012



Karim Rashid

**Keyring & Card Case Collection 2012
by Karim Rashid**



Karim Rashid was born in Cairo, Egypt in 1960; half English, half Egyptian and raised mostly in Canada.

He received a Bachelor of Industrial Design in 1982 from Carleton University in Ottawa, Canada. He pursued graduate design studies in Naples, Italy, with Ettore Sottsass and others, then moved to Milan for one year at the Rodolfo Bonetto Studio.

In 1992 he opened a private design studio in New York City and in 2010 he expanded his global reach by opening a studio in Amsterdam.

Karim Rashid is one of the most prolific designers of his generation. Over 3000 designs in production, over 300 awards and working in over 35 countries attest to Karim's legend of design.

His diversity affords him the ability to cross-pollinate ideas, materials, behaviors, aesthetics from one typology to the next, crossing boundaries and broadening consumer horizons.

These keyring and card case collections are another of Karim's iconic designs, allowing you to accessorize in his signature style.



KARIM CARD CASE

Stylish. Characteristic. Functional

NEW!



-R C001/BK, MUSE



-R C002/BK, FLARE



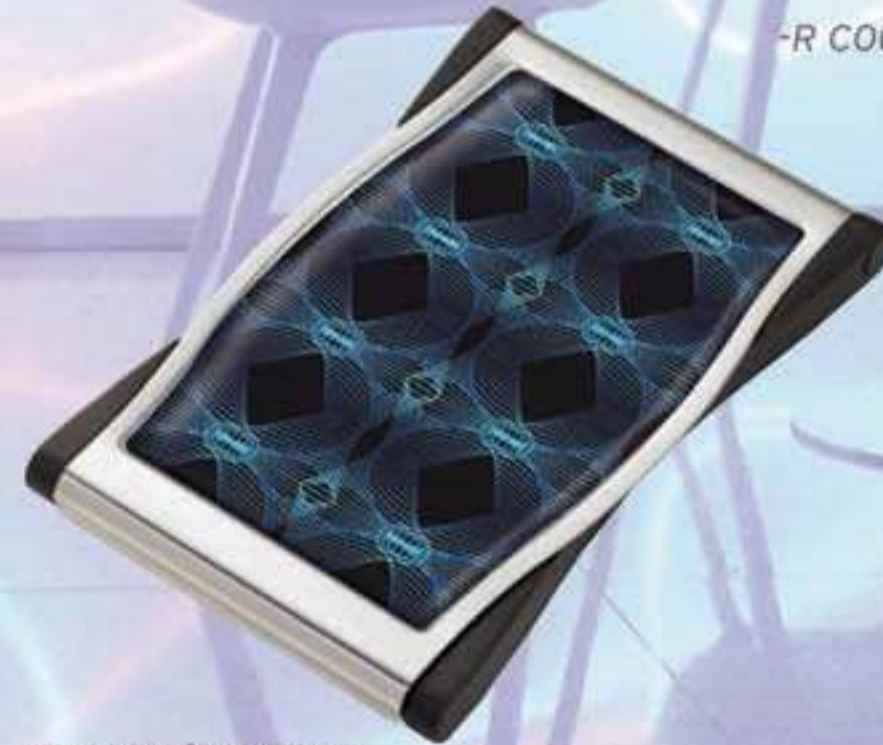
-R C003/BK, KREW



-R C004/BK, KREW



-R C005/BK, KUDOS



-R C006/BK, VOLT



-R C00...
Business card case with design sticker,
steel (shiny polished) and plastic (black),
holds approx. 10 business cards
107 x 70 x 10 mm, 67g
Inner Carton 4 / Master Carton 48

KARIM **NODE**

Clear. Connected. Popular.

-R K001/PU, NODE



-R K001, NODE

Chrome plated metal keyring decorated with colorful enamel and transparent coating

44 x 44 x 6 mm, 35g

Inner Carton 4 / Master Carton 48

-R K001/OR, NODE



-R K001/PK, NODE



-R K001/BK, NODE





NEW!

PACKAGING

White EVA tray, with semi transparent sleeve and label sticker
 Measure: 125 x 87 x 18 mm
 Weight incl. card case: apprx. 84 g



NEW!

10D130

Sales support / Display KARIM RASHID CARD CASE COLLECTION. White acrylic, for the presentation of 6 card cases
 Design: Karim Rashid
 Measure: 420 x 280 x 14 mm
 Weight: 542 g

KARIM POSY

Charming. Uplifting. Personal.

NEW!



-R K011/OR, POSY



-R K011/PK, POSY



-R K011/YL, POSY



-R K011/TQ, POSY

-R K011, POSY

Chrome plated metal keyring decorated with colorful enamel and transparent coating on both sides

69 x 36 x 7 mm, 41g

Inner Carton 4 / Master Carton 48

KARIM **SIGN**

Signalizing. Universal. New.

NEW!

-R K013/YL, SIGN



-R K013/PK, SIGN



-R K013, SIGN

Chrome plated metal keyring decorated with colorful enamel and transparent coating
72 x 35 x 7 mm, 33g
Inner Carton 4 / Master Carton 48



NEW!

KARIM **BLINK**

Twinkling. Attractive. Playful.

-R K012/BK, BLINK



FRONT

BACK

BACK

-R K012/PU, BLINK



FRONT

BACK

-R K012, BLINK

Chrome plated metal keyring decorated with colorful enamel and transparent coating on both sides
70 x 42 x 7 mm, 42g
Inner Carton 4 / Master Carton 48

KARIM **KOSMIC**

Reflected. Dynamic. Lively.



-R K005/YL, KOSMIC

-R K005, KOSMIC

Chrome plated metal keyring decorated with colorful enamel and transparent coating
41 x 53 x 7 mm, 42g
Inner Carton 4 / Master Carton 48



-R K005/PU, KOSMIC



-R K005/OR, KOSMIC



-R K005/WH, KOSMIC

KARIM **UNITY**

Harmonious. Aligned. Colorful.



-R K004/PK, UNITY

-R K004/TQ, UNITY



KARIM **NEXUS**

Alive. Linked. Consistent.



-R K003/PU, NEXUS

-R K003/PK, NEXUS



-R K004/BK, UNITY



-R K004/WH, UNITY

-R K004, UNITY

Chrome plated metal keyring decorated with colorful enamel and transparent coating
39 x 32 x 6 mm, 38g
Inner Carton 4 / Master Carton 48



-R K003/TQ, NEXUS



-R K003/YL, NEXUS

-R K003, NEXUS

Chrome plated metal keyring decorated with colorful enamel and transparent coating
51 x 16 x 9 mm, 36g
Inner Carton 4 / Master Carton 48

KARIM OMNI

Creative. Cheerful. Modular.



-R K007/CO, OMNI

-R K006 - K008, OMNI

Chrome plated metal keyring decorated with colorful enamel and transparent coating on both sides
44 x 32 x 6 mm, 30g
Inner Carton 4 / Master Carton 48

-R K008/CO, OMNI

KARIM FLUID

Active. Likeable. Soft.



-R K002/PU, FLUID

-R K006/CO, OMNI

-R K002/BK, FLUID

-R K002/TQ, FLUID

-R K002/YL, FLUID

-R K002, FLUID

Chrome plated metal keyring decorated with colorful enamel and transparent coating
47 x 45 x 6 mm, 45g
Inner Carton 4 / Master Carton 48

KARIM LOVE

Significant. Contemporary. Classic.



-R K009/PK, LOVE

Chrome plated metal keyring decorated with colorful enamel and transparent coating

42 x 39 x 6 mm, 38g

Inner Carton 4 / Master Carton 48

KARIM SOUL

Surprising. Sexy. Trendy.



-R K010/BP, SOUL

Chrome plated metal keyring decorated with colorful enamel and transparent coating on both sides

42 x 38 x 6 mm, 30g

Inner Carton 4 / Master Carton 48

KARIM PACKAGING & DISPLAY



PACKAGING

White EVA tray, with semi transparent sleeve and label sticker
 Measure: 110 x 65 x 19 mm
 Weight incl. keyring: appr. 55 g

-R K HOOK

Karabiner for Karim Rashid keyrings



10D128

Sales support/Keyring-display, white acrylic, with 8 metal hooks for the presentation of 8 different keyrings, theft-proof
 Design: Karim Rashid
 Measure: 300 x 260 x 120 mm
 Weight: 420 g

reference	name	picture	inner	master	order
-R C001/BK	MUSE		4	48	
-R C002/BK	FLARE		4	48	
-R C003/BK	KREW		4	48	
-R C004/BK	KREW		4	48	
-R C005/BK	KUDOS		4	48	
-R C006/BK	VOLT		4	48	
-R K001/BK	NODE		4	48	
-R K001/OR	NODE		4	48	
-R K001/PK	NODE		4	48	
-R K001/PU	NODE		4	48	
-R K002/BK	FLUID		4	48	
-R K002/PU	FLUID		4	48	
-R K002/TO	FLUID		4	48	
-R K002/YL	FLUID		4	48	
-R K003/PK	NEXUS		4	48	
-R K003/PU	NEXUS		4	48	
-R K003/TO	NEXUS		4	48	
-R K003/YL	NEXUS		4	48	
-R K004/BK	UNITY		4	48	
-R K004/PK	UNITY		4	48	
-R K004/TO	UNITY		4	48	
-R K004/WH	UNITY		4	48	
-R K005/OR	KOSMIC		4	48	
-R K005/PU	KOSMIC		4	48	
-R K005/WH	KOSMIC		4	48	
-R K005/YL	KOSMIC		4	48	
-R K006/CO	OMNI		4	48	
-R K006/PU	OMNI		4	48	
-R K007/CO	OMNI		4	48	
-R K008/CO	OMNI		4	48	
-R K009/PK	LOVE		4	48	
-R K010/BP	SOUL		4	48	
-R K011/OR	POSY		4	48	
-R K011/PK	POSY		4	48	
-R K011/TO	POSY		4	48	
-R K011/YL	POSY		4	48	
-R K012/BK	BLINK		4	48	
-R K012/PU	BLINK		4	48	
-R K013/PK	SIGN		4	48	
-R K013/YL	SIGN		4	48	

Kunden-Nr. / Firma / Ansprechpartner / Strasse / PLZ, Ort

Stempel / Datum / Unterschrift



Karim is a perennial winner of the Red Dot award, Chicago Athenaeum Good Design award, I.D. Magazine Annual Design Review, IDSA Industrial Design Excellence award. Karim's work is featured in 20 permanent collections and he exhibits art in galleries world wide. If this catalogue has inspired you, see more on:

www.karimrashid.info

Karim

